



C.V. Raman Global University Bhubaneswar - 752 054 (Odisha)

<https://cgu-odisha.ac.in/>

Mail us at: recruitment@cgu-odisha.ac.in; Contact: +91 9040930328

Job Description for Graphic Designer

Who We Are

C.V. Raman Global University (CGU), Odisha started in 1997 as a degree-level engineering college, named as C.V. Raman College of Engineering (CVRCE). With 25 Centres of Excellence set up in collaboration with industry leaders across the board, the university today has over 20 start-ups working under its AIC & TBI incubation centre.

Our Accreditations:

- Within top 100 Engineering Institutions in India by NIRF (National Institute Ranking Framework), MHRD, and Govt. of India during 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023 & 2025.
- Recognized as S.I.R.O (Scientific and Industrial Research Organization) by D.S.I.R., Government of India.
- CGU awarded “Skill Champion” by Govt. of Odisha in 2023
- CGU awarded Higher Education Excellence award by FICCI in 2022
- As per Times Engineering Survey (2022), CGU secured a notable position among the top engineering colleges in the country, ranking 35th among the top privately run engineering institutes nationwide and 4th in the eastern region.
- The University was recognized as a "PERFORMER" in the "University & Deemed to be University (Private/Self-Financed) (Technical)" category in the Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021, a flagship program of the Ministry of Education, Government of India.

Notable Awards and Honours:

- In the field of research, the University received grants over 5 crores in 2022.
- Ms. Manisha Padhi, alumni of CGU have been appointed as the ADC to The Hon'ble Governor of Mizoram in 2023 and became the first ever female to hold the position.
- Ms. Swagatika Mohanty, Civil Engineering (2013-17), has bagged the 15th rank in Odisha Civil Services Exam in 2023 and is now a functional, respectable, responsible OAS.
- Safia Aktar, Anshu Kumari, and Radhika Rani Panda won the 1st prize at “10-Hour Women Hackathon” organised by Trithon Triplets 2k23.
- Abhishek Kumar, B.Tech (ECE) awarded the Visweswaraya Prativa Puraskar at Odisha Technological Conclave, 2023.
- Mr. Praveen Giri won the Silver Medal in the area of Water Technology at World Skills, Stuttgart, Germany, 2022.
- Mr. Subrat Patel won Medallion of Excellence in the area of Restaurant Services at World Skills, Stuttgart, Germany, 2022.
- 9 students represented India in World skills 2022 in 7 various Skills.
- CGU won Smart India Hackathon (SIH) 2022 in Software Edition.

What We Offer



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- Undergraduate Courses: 28
- Postgraduate Courses: 33
- PhD Programs: 15

Where You Come In

We are seeking a talented and creative Graphic Designer who will be responsible for conceptualizing, designing, and producing a wide range of visual materials, including digital, print, and social media. This role requires a strong understanding of design principles, excellent technical skills, and a passion for creating visually engaging and effective designs that resonate with our target audience.

Duties & Responsibilities

1. Conceptualization & Design:

- Develop creative concepts to meet project objectives and brand guidelines.
- Translate strategies and briefs into visually appealing and effective designs.
- Create a variety of design assets, including logos, branding materials, websites, social media graphics, marketing collateral (brochures, flyers, presentations), infographics, and more.
- Ensure designs are visually consistent, on-brand, and optimized for their intended platform.

2. Production & Execution:

- Utilize industry-standard design software (e.g., CorelDraw, Adobe Creative Suite: Photoshop, Illustrator, InDesign) to create and finalize designs.
- Prepare files for print production and digital deployment, ensuring accuracy and adherence to technical specifications.
- Manage multiple design projects simultaneously, adhering to deadlines and budget constraints.
- Collaborate with cross-functional teams, including marketing, communications, and web development, to ensure seamless integration of design elements.

3. Consistency & Guidelines:

- Maintain and apply brand guidelines across all design projects.
- Ensure visual consistency
- Contribute to the development and evolution of visual standards.

4. Collaboration & Communication:

- Effectively communicate design concepts and rationale to stakeholders.
- Participate in design critiques and provide constructive feedback to other team members.
- Work collaboratively with copywriters, marketers, and other team members to achieve project goals.

5. File Management & Organization:

- Maintain organized digital files and design assets.
- Archive projects appropriately for future reference.



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Who Are We Looking For

- Bachelor's degree or diploma in Graphic Design, Visual Communication, or a related field with a good academic track record
- At least 2-5 years or more of relevant experience

What We Expect from You as the Graphic Designer

Strong understanding of design principles, ability to translate abstract ideas into compelling visual concepts, manage multiple projects and meet deadlines in a fast-paced environment.

For more details, visit us at <https://cgu-odisha.ac.in/>.



Want to be a part of Our Organization?

Please write to us and share your updated CV/ Resume at recruitment@cgu-odisha.ac.in and apply on <https://recruitment.cgu-odisha.ac.in/>. We eagerly await to hear from you.