

Faculty of Management

CGU Odisha, Bhubaneswar invites applications from individuals with an established record of independent, high-quality research and commitment to teaching and research for a faculty position at the level of

Associate professor in MARKETING

Eligibility for Associate Professor:

- Good academic record with a Ph.D. Degree in the concerned/allied/relevant disciplines.
- A Master's Degree with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed).
- A minimum of eight years of experience of teaching and/or research in an academic/research position equivalent to that of Assistant Professor in a University, College or Accredited Research Institution/industry with a minimum of seven publications in the peer reviewed/UGC listed journals and a total research score of 75.
- Contribution to educational innovation, design of new curricula and courses, and technology – mediated teaching learning process.
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